



Worlize Signs Former Animax CTO Sabri Sansoy

Worlize has secured interactive media and gaming veteran, Sabri Sansoy, as Chief Technology Officer for disruptive new social gaming and chat platform.

June 29, 2010 - Los Angeles, CA. – [Worlize, Inc.](#), the new user-created social gaming and chat platform, today announced Sabri Sansoy has joined as Chief Technology Officer. As former CTO for entertainment and gaming powerhouse [Animax Entertainment](#), Sansoy has led the development of next generation MMORPGs and virtual worlds, as well as orchestrated original game development, publishing and infrastructure. Prior to Animax Entertainment, Sansoy served as Vice President of Interactive Entertainment Technology at [Game Show Network \(GSN\)](#), leading research and development of innovative technologies to support multiplatform entertainment and gaming initiatives, which has been nominated four times for Emmy awards in interactive television.

Sansoy's extensive background in large-scale entertainment and gaming infrastructure will be utilized in expanding the company's cloud-based architecture to ensure that the platform continues to perform under rapid growth and massive user adoption. Sansoy will also manage the Worlize engineering team and oversee strategic alliances with key technology, gaming and business partners.

"We are fortunate and delighted to have Sabri on our team. His vast knowledge and vision in gaming and interactive entertainment is incomparable" commented CEO and Founder, Brian McKelvey. "Sabri brings a robust understanding of sustainable and scalable growth in highly interactive development environments, as well as a seasoned perspective into the future of social gaming."

"Led by some of the smartest and most talented people in the gaming industry, Worlize will be the next great pioneer in the social gaming world," commented Sabri Sansoy, CTO. "I am honored to have been asked to be part of this game changing team."

Sansoy, based in Los Angeles, CA, holds an undergraduate degree in Astrophysics from the University of New Mexico and a Masters degree in Aeronautics & Astronautics from MIT. He has worked on several high profile projects as an aerospace engineer, including the US Air Force rocket and satellite systems and featured work as part of Team Remax profiled in *People*, *Popular Science* and *Smithsonian's Air & Space Magazine*.

About Worlize, Inc.

Worlize, your world realized, is a user created social gaming and chat platform connected across major social networks, including Facebook, MySpace and Twitter. Worlize allows users to immerse themselves in graphical chat and gaming environments that they or their friends have created. Worlize team is comprised of technology and gaming veterans, including Brian McKelvey, Chief Executive Officer and Founder, and Chief Financial Officer Greg Diller. Currently in Private Beta, the company will launch the Worlize platform public beta in Fall 2010. Worlize, Inc. is based in Los Angeles.

Media Contact Information

Jessica Hasson 310-710-3556 Jessica@socialradius.com